



2020/2021

# SPONSORSHIP PACKAGES

Chattsportsministries.org



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# I WELCOME

Chattanooga Sports Ministries (CSM) is a part of the Chattanooga Football Club Foundation 501(c)3 nonprofit organization which is dedicated to serving youth in Chattanooga's most economically challenged neighborhoods. We envision Chattanooga's inner city transformed by providing safe, supportive, and healthy environments for our children, where every child has access to nutritious food, safe activities, an active and intentional support system, and are fully prepared to enter into adulthood.

Over the past 15 years, CSM has reached hundreds of Chattanooga's youth. Players report experiencing positive relationship connections through their coaches, community members and teammates. Through these relationships, players also reported developing knowledge and skills centered around various practical life skills including leadership development, showing respect and kindness, learning perseverance in loss, problem solving, and communicating one's own thoughts and feelings.

It's a privilege to get to work with an incredibly diverse and talented mix of people. Thank you for your interest in sponsoring our teams to help provide better and more opportunities for our youth.

*Katelyn Newsome*

Executive Director, Chattanooga Sports Ministries



## *Mission*

To impact urban youth in Chattanooga at the intersection of faith and athletic engagement.



## *Vision*

To create a healthier and better connected Chattanooga.

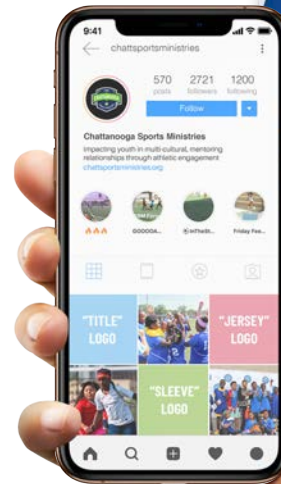
# I IMPACT



# I FORGE FALL 2020 & SPRING 2021 SPONSORSHIP

Our Forge program started in the fall of 2019 and consists of two 3-month seasons that provide whole-life coaching for our more skilled youth and the opportunity to compete at a higher level without the financial barriers that the "pay-to-play" model creates. Forge works to bridge the gap between the very different cultural and socioeconomic soccer worlds that exist in the Chattanooga community.

FORGE FALL 2020 & SPRING 2021 PACKAGE	SLEEVE <i>\$600</i> 1 available	JERSEY <i>\$1,000</i> 1 available	TITLE <i>\$2,000</i> 1 available
Logo on jersey front			•
Logo on jersey back		•	
Logo on jersey sleeve	•		
Season banner at HPC			•
Partnership announcement in e-newsletter		•	•
Partnership announcement on social media	•	•	•



← Social media announcement



Secure this  
sponsorship  
package!  
email [katelyn@csn.is](mailto:katelyn@csn.is)



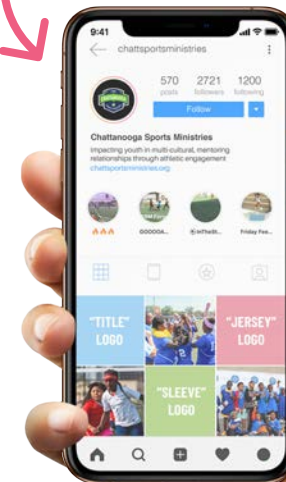
# I FORGE SPRING 2020 SPONSORSHIP

Our Forge program started in the fall of 2019 and consists of two 3-month seasons that provide whole-life coaching for our more skilled youth and the opportunity to compete at a higher level without the financial barriers that the "pay-to-play" model creates. Forge works to bridge the gap between the very different cultural and socioeconomic soccer worlds that exist in the Chattanooga community. We are still in need of title and sleeve sponsors for our new away jerseys that we have just received for the second half of the 2020 season.

FORGE SPRING 2020 PACKAGE	SLEEVE <i>\$300</i> 1 available	JERSEY <i>\$500</i> 1 available	TITLE <i>\$1,000</i> 1 available
Logo on jersey front			•
Logo on jersey back		•	
Logo on jersey sleeve	•		
2 x Season field runner at Highland Park Commons			•
Season banner at Highland Park Commons			•
Partnership announcement in e-newsletter		•	•
Partnership announcement on social media	•	•	•

Secure this sponsorship package!  
email [katelyn@csn.is](mailto:katelyn@csn.is)

Social media announcement



'TITLE' LOGO HERE

'TITLE' LOGO HERE

# I SPARK FALL 2020 & SPRING 2021 SPONSORSHIP

Our Spark program is our recreational soccer program focused on nurturing the under-served youth in Chattanooga as players and individuals. Our whole-life coaching model focuses on coach-player relationships that will develop life skills, soccer ability, and spiritual formation. Our teams represent over 30 schools across Chattanooga, predominantly within Chattanooga's opportunity zones.

SPARK FALL 2020 / SPRING 2021 PACKAGE	MEDAL	JERSEY	TITLE
	\$500	\$1,000	\$2,000
	1 available	1 available	1 available
Logo on jersey front			•
Logo on jersey back		•	
Logo on Neighborhood Cup medals	•		
Season banner at HPC			•
Partnership announcement at Neighborhood Cup	•	•	•
Partnership announcement in e-newsletter			•
Partnership announcement on social media	•	•	•



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Season banner



Social media announcement



# I SPIKES FOR TIKES SPONSORSHIP

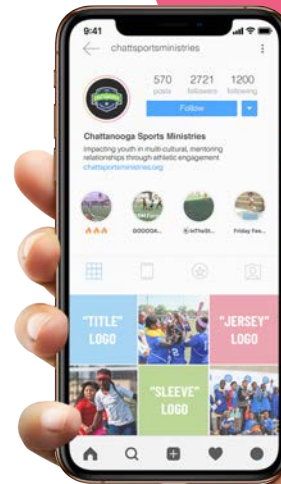
We have hosted Spikes for Tikes Spikeball tournament as a fundraiser for three consecutive years and have seen tremendous growth in the number of participants each year. We are projected to have over 60 teams present this year from across the East coast after being added to the Spikeball Association Southern Series. It has been a huge success in generating interest from locals who go on to serve as volunteers, referees, and coaches in our program.

SPIKES FOR TIKES PACKAGE	TEAM <i>\$50</i>	PRIZE <i>\$100</i> <i>(or in kind donation)</i>	TITLE <i>\$600</i>
	8 available	4 available	1 available
Banner			•
Logo on medals			•
Winner's prize pack with company info		•	
Company t-shirts for representative team(s)	•		
Partnership announcement on social media	•	•	•



*Medals*

*Secure this sponsorship package!*  
email [katelyn@csm.is](mailto:katelyn@csm.is)



*Social media announcement*





# I ANNUAL GAME DAY SPONSORSHIP

During 2020 we will host games on 30 of the 52 Saturdays that occur during the calendar year. There will be a wide variety of players, families, coaches, and outside teams who come to our facilities to play and watch soccer, and on any given game day there will be between 150-300 people interacting at Highland Park Commons. We are looking for companies to specifically sponsor our gamedays to help us continue to provide a place for our youth to practice and compete.

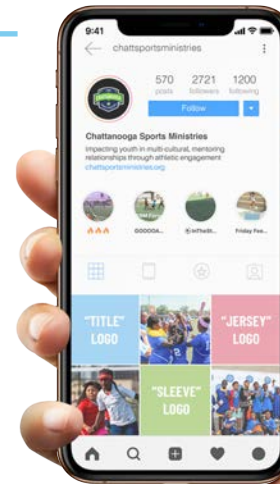
ANNUAL GAMEDAY PACKAGE	TEAM  \$1,000  5 available
2 x Field runners between 2 fields	●
Partnership announcement at game days	●
Partnership announcement on newsletter	●
Partnership announcement on social media	●



Field runners

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package!  
email [katelyn@csn.is](mailto:katelyn@csn.is)

Social media  
announcement



## I WANT TO FIND OUT MORE?

You can secure your sponsorship and learn more about other sponsorship opportunities by contacting Katelyn Newsome at **(423) 280-1107** or **[katelyn@csm.is](mailto:katelyn@csm.is)**



*ChattSportsMin*



*Chattanooga Sports Ministries*



*Chattsportsministries*

**[Chattsportsministries.org](http://Chattsportsministries.org)**

*Follow us  
on social  
media!*

