



CFC FOUNDATION

# PROGRAMS AND EVENTS SPONSORSHIP PACKET

# 2023

Our programs and events are designed to enrich the lives of children, families, and individuals in Chattanooga's economically challenged neighborhoods. The hope and goal is to invest in development in a uniquely effective way to instigate social change and build up a strong community.

[| chattanoogafcfdn.org](http://chattanoogafcfdn.org)

HIGHLAND PARK  
COMMONS

OPERATION GET  
ACTIVE



MONTAGUE  
PARK



## SPONSORSHIP OPPORTUNITIES

# CSM FORGE

CSM Forge develops players on a competitive level to reach their fullest potential by providing affordable soccer training and holistic mentorship. Seventy players make up the Forge program and its teams. Each team competes in around 15 games per year in local and regional games and tournaments.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
<b>A</b> Jersey Center Chest	\$6,000	1
<b>B</b> Jersey Chest Small	\$2,250	1
<b>C</b> Jersey Sleeve	\$1,700	2

**DURATION: AUG 2023 - APRIL 2024**



\*Jersey colors/patterns will vary

LOGO  
ON  
JERSEY

WEBSITE  
recognition

SOCIAL  
MEDIA  
recognition





SPONSORSHIP OPPORTUNITIES

# CSM SPARK

CSM Spark develops players on a recreational level to reach their fullest potential by providing affordable soccer training and holistic mentorship. A total of 120 players will play throughout fall and spring seasons, practicing and competing three times a week at Highland Park Commons and Montague Park.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
<b>A</b> Practice Shirt Center Chest	\$3,500	1
<b>B</b> Practice Shirt Chest Small	\$1,200	1
<b>C</b> Practice Shirt Sleeve	\$1,200	2

**DURATION: SEPT 2023 - APRIL 2024**



\*Jersey colors/patterns will vary

LOGO ON PRACTICE JERSEY

WEBSITE recognition

SOCIAL MEDIA recognition





## SPONSORSHIP OPPORTUNITIES

# CSM SUMMER CAMP

CSM Sports Camps exists to support youth each summer through holistic mentorship, community exposure, and outdoor fun. 180 players will make up the teams - boys and girls, ages 8-14, across 4 neighborhoods. Teams will practice, play and go on outings together three times a week.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
<b>A</b> Jersey Center Chest	\$3,500	1
<b>B</b> Jersey Chest Small	\$1,200	1
<b>C</b> Jersey Sleeve	\$1,200	2
<b>D</b> Camp T-Shirt	\$2,000	1

**DURATION: JUNE - JULY 2023**



LOGO ON  
PRACTICE  
JERSEY

WEBSITE  
recognition

SOCIAL  
MEDIA  
recognition

\*Jersey colors/patterns will vary



### SPONSORSHIP OPPORTUNITIES

# CSM NEIGHBORHOOD CUP

The Neighborhood Cup, CSM Spark and Forge's annual futsal tournament, is open to youth ages 6-18 from across Chattanooga. More than just a tournament, the Cup creates space for connection between diverse groups of people in our community, uniting them through the beautiful game.

LOGO PLACEMENT	COST	NUMBER AVAILABLE
<b>A</b> Jersey Center Chest	\$750	15
<b>B</b> Jersey Center Chest plus banner at HPC	\$1,000	15

**DURATION:** NOVEMBER 4 2023



\*Jersey colors/patterns will vary



LOGO ON TEAMS JERSEY

ONE YEAR LONG BANNER at HPC

SOCIAL MEDIA + WEBSITE recognition